**MATRIX WORLD OF COLORS**

**COLOR WITH CONFIDENCE**

When you choose a color that works well with your skin tone, you select a formula that is right for you. With MATRIX, we make choosing a formula as easy as choosing a color. Whether you’re enhancing, enriching, or changing your current shade, we’re here to help.

**THE SYSTEM**

**THE MATRIX COLOR LINES DELIVER**

- Precise, predictable results that are right for you.
- Global lightening complete to protect the hair. Lightening treatments last a lifetime against extreme conditions.
- Ammonia-free peroxide that comes in an array of colors with every matrix shade.
- Rich, shiny anti-drip formulas for easy application.
- Products made in Canada.

**THE ONE LIGHTENER FOR ALL YOUR COLOR NEEDS**

- LIGHTEN® FOILS: Varies from 5 to 7 (30’s).
- LIGHTEN® SOFTEN (50): One or two lifts for lift levels.
- LIGHTEN® CONDITIONER: Provides color saturation and conditioning needed and for hair that was lifted.

**COLOR PRINCIPLES**

Color choices should not overwhelm or overpower, but rather, complement. The right shade is a matter of recognition. The Primary, Secondary, and Tertiary colors: 8, 7, and 6 hues. Each hair color should be evaluated.

**COLOR CODES**

Each color in the Matrix Color System is coded using a logical, coherent color system that is easy to learn and understand.

**COLOR REFERENCE GUIDE**

**MATRIX POST-COLOR CARE**

**HOME MAINTENANCE**

To maintain the longevity of the haircolor and keep healthy and beautiful, provide a haircare system to your clients after their haircolor service. We recommend:

**Biolage**

Affordable care with a Natural Trend. Biolage’s unique approach to professional Haircare reduces oxidative stress in hair and scalp. For professional results, visit the website at www.clubmatrixcanada.ca.

**Total Results**

Color Care

- Color Care
- Color Care

**HAIRCOLOR QUICK REFERENCE GUIDE**

**BIOLAGE**

- Color Care
- Color Care

**MATRIX COLOR Sync**

**SPECIALTY SERIES**

- INTENSIVE BRONZED SHADES
- ENHANCED VIBRANT TONES
- MOOD LIGHTENERS
- ROSE TINTS

**COLOR ADDITIONS**

- Color to boost to vibrant, universal tones.

**COLLAGE**

- Collage
- Collage

**MATRIX SOCOLOR**

**SPECIALTY SERIES**

- DREAM AGE: Medium, multi-reflective shades for 100% coverage on more than 50% white hair.
- EXTRAVAGANCE: High-definition color.
- DRIED REDS: Velvety and long-lasting
- HIGH COVERAGE: Powerful

**COLOR ADDITIONS**

- Color to boost to vibrant, universal tones.

**MATRIX PRE-COLOR CARE**

**SKIN SENSITIVITY TEST**

In all instances, including existing conditions, lighting of the hair(s), hair preparations, light; washes, bleaching, tinting, it is required to avoid heavy metals. Testing, itching, or burning is avoided. All test products before the color application to the skin. Test products on a small portion of the skin to be sure, check the recommended amount of development.

**TO PROCEED:**

- APPLY MIXTURE TO TEST AREA using an absorbent cloth/taped application.
- LET TEST AREA DRY.
- DO NOT COVER for at least 10 minutes.
- DO NOT USE on any other areas, if reaction occurs.

**MERGING**

- Skin tone and color.
- Skin tone and hair color.
### Color Sync and Socolor Formulation

**The 4 Basic Rules**

1. **Rule 1:** Determine the desired hair color level using the guideline from 0 to 5.
2. **Rule 2:** Use the Color Synch and Socolor Blend and correctly mix Socolor with the correct developer heat.
3. **Rule 3:** FRP = 1:1 USP or 2:1 USP. Mix in a 1:1 ratio for all levels of lift.
4. **Rule 4:** Use the chart below for the recommended concentrations of Matrify Cream Developer, conditioners, and developers for specific treatments.

### Color Sync and Socolor Hair Coverage

**Step 1:**
- For up to 25% white hair, use 1 part of the existing hair color and 1 part of Color Sync and Socolor.

**Step 2:**
- For up to 25% white hair, use 1 part of the existing hair color and 1 part of Color Sync and Socolor.

### Color Sync and Socolor Portfolio Shade

**Color Sync and Socolor Color Palette**

<table>
<thead>
<tr>
<th>Shade Description</th>
<th>Color Palette</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reflective Red</td>
<td>8BR, 8W, 8P</td>
</tr>
<tr>
<td>Reflective Gold</td>
<td>5W, 5P, 5W</td>
</tr>
<tr>
<td>Reflective Blue</td>
<td>6B, 6M, 6M</td>
</tr>
<tr>
<td>Reflective Green</td>
<td>7B, 7M, 7N</td>
</tr>
<tr>
<td>Reflective Pink</td>
<td>4P, 4W, 4P</td>
</tr>
</tbody>
</table>

### Color Care

**For Professional Use Only**

- **Total Release Post Shampoo:** The unique chemical-free range of professional and home care products has been developed for optimal results.
- **SOFT GLO:** Removes traces of toner from the hair and scalp.
- **In-Situ Care:** Helps to even external porosity and protect the hair structure from external sources.
- **ColorCare:** Gently cleans and conditions the hair. Use after the color service to maintain the vitality and color of the hair.
- **Total Tone:** Maintains dry, damaged hair with intense moisture and conditioning. Use this for a help enhance moisture and flexibility.

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**Note:** This document contains information about hair coloring products and their applications. Always consult with a professional before using any of these products on your own.